TRAVEL TRAILERS

# Imagine®

BY GRAND DESIGN RV

## TRAVEL TRAILERS

EXTENDED-STAY APPROVED

QUALITY CIRCLE AWARD

TRAILER LIFE READERS' CHOICE AWARDS

2019
TRAILERLIFE READERS' CHOICE
GOLD AWARD WINNER

GRAND DESIGN
RECREATIONAL VEHICLES

Imagine BY GRAND DESIGN RV

Imagine
by GRAND DESIGN

# We'll take you there.

### We'll never own another brand again!

We chose the Imagine because these three never agree on anything- but they all LOVED it. You all have thought of everything! Even when the campsites end up being a flop, we enjoy our time with each other because our camper rocks! It's also nice getting so many compliments on it too!

**- Nikki Jackson**

### Honestly, I can't imagine using anything else, we totally love our trailer.

As a professional athlete, I have been traveling and living on the road for almost a decade now. We have used several different rigs throughout my career, though this has been by far the most luxurious, spacious, and easy traveling on the road with our Grand Design Imagine 2800BH.

**- Nick Troutman**

*World Champion/ Professional Kayaker*

### Once we discovered Grand Design, there was no looking back.

We shopped for over two years and could not make a decision on a travel trailer until we found the Grand Design website over the winter and found a dealer a couple hours away. With one careful look at the Grand Design Imagine, we observed that it was well insulated and several degrees cooler than the other brands on the lot. We also observed an attention to design that is lacking in the competition.

**- Wade King**

### One of the best parts of owning an Imagine is the support of Grand Design and all of the loyal owners.

If you have an issue, someone will have the answer. Using social media, The Grand Design family extends everywhere. I love that my Imagine looks like a much more expensive trailer. It turns heads all the time! We chose the Imagine over other brands because it was simply a better product. We have had our Imagine for a year and when we look at other trailers, it reinforces our decision to buy the Imagine. One of the best parts of owning an Imagine is the support of Grand Design and all of the loyal owners.

**- Randy Hammond**

**GDRV4LIFE.COM**

**A COMMUNITY OF GDRV OWNERS SHARING EXPERIENCES, TIPS, TRICKS AND DESTINATIONS**

**JOIN THE FAMILY!**

*2970RL shown*

Imagine
BY GRAND DESIGN RV

# LIGHTWEIGHT
## WITHOUT COMPROMISE

With innovative floorplans starting around 5,000 pounds, Imagine hits the towing sweet spot for today's medium duty trucks and SUVs. Imagine does so without the compromise that other manufacturers feel forced to in pursuit of lighter weight.

Imagine XLS expands the lineup with floorplans starting under 4,500-pounds. XLS welcomes even more of today's medium duty trucks and SUVs.

TRAILER LIFE READERS' CHOICE AWARDS

**2019**
TRAILERLIFE READERS' CHOICE
GOLD AWARD WINNER

Imagine XLS

Imagine

# CONSTRUCTED
## TO A SUPERIOR STANDARD

### MAXIMUM INSULATION

**1 FULLY LAMINATED WALLS (R-7)**

Sidewalls, rear wall, slideroom endwalls, and slideroom roof are all laminated construction with rigid foam insulation. Many others use soft fiberglass insulation in the rear wall and sliderooms that can settle over time and leave uninsulated air gaps.

**2 DOUBLE INSULATED FLOOR / UNDERBELLY (R-30)***

The enclosed and heated underbelly features a layer of radiant foil insulation and the main floor adds an additional layer of insulation.

**3 DOUBLE INSULATED ROOF (R-40)***

A layer of fiberglass insulation and a layer of radiant foil insulation covers the full length of the roof.

**4 DOUBLE INSULATED FRONT CAP (R-40)***

Grand Design goes the extra mile by extending both the radiant foil and fiberglass insulation layers from the roof, and wraps them all the way around to the bottom of the front cap.

**5 INSULATED SLIDEROOM FLOORS (R-23)***

*Equivalent R-Value

**4-SEASONS PROTECTION PACKAGE**

### MAXIMUM HEATING POWER

A high performance furnace delivers up to 35,000 BTUs of heating power. *(25,000 BTU for Imagine XLS)*

### MAXIMUM FUNCTION

Heated and Enclosed Underbelly with Suspended Tanks
Heated and Enclosed Dump Valves
Designated Heat Duct to Subfloor
Attic Vent

**EVENFLOW HEATING SYSTEM**

Evenly distributes heat from the front to the rear without vents in floor that collect dirt and debris.

**MAGNETIC STORAGE DOOR CATCHES**

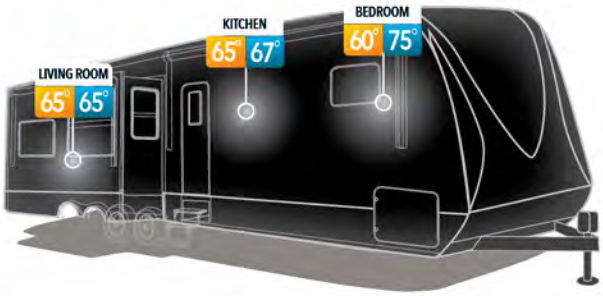
**DEEP SEATED STAINLESS STEEL SINK WITH COVER**

**UNIVERSAL DOCKING STATION**

*All-in-one location for utilities and hookups.*

100 DEGREE TESTED

ARCTIC COLD TESTED




Imagine's design has been put to the test in extreme temperatures ranging from a frigid 15 degrees to a scorching 100 degrees. Third party extreme testing showed that the Imagine remained functional and achieved very comfortable temperatures.

Note: Testing was performed in a temperature controlled chamber and does not account for variables such as wind, humidity, and altitude. Due to the number of potential variables, temperatures reported during testing may differ from temperatures achieved during actual use of the unit in nature.

*6' COILY HOSE BREAKAWAY CABLE*

*MOTION SENSOR LED LIGHTING*

*OVERSIZED TANK CAPACITIES*

*POWER TONGUE JACK*

*COAX SAT/CABLE*

# RAISING THE BAR IN CUSTOMER SERVICE & WARRANTY

## COVERS EXTENDED STAY

Many of our competitors have fine print in their warranty excluding you from coverage if you are full-timing in your coach. You won't find fine print like that in Grand Design's warranty.

## 3 YEAR

### LIMITED STRUCTURAL WARRANTY

Every Grand Design RV is backed with a class leading 3-year limited structural warranty.

### COMPONENT SUPPLIER WARRANTIES

By selecting suppliers with similar philosophies, many components used on our coaches also carry an extended warranty through the component manufacturer.

**AXLES** *(5 Years)*

**EXTERIOR GRAPHICS** *(5 Years)*

**ROOF COVERING** *(12 Years)*

**TIRE WARRANTY**
*(5 Years w/12 Month no questions asked replacement for manufacturer defects)*

**CHASSIS** *(3 Years)*

# Imagine XLS
BY GRAND DESIGN RV

78"

78" INTERIOR HEADROOM

USB PORTS (2)

25K

25,000 BTU FURNACE

15K

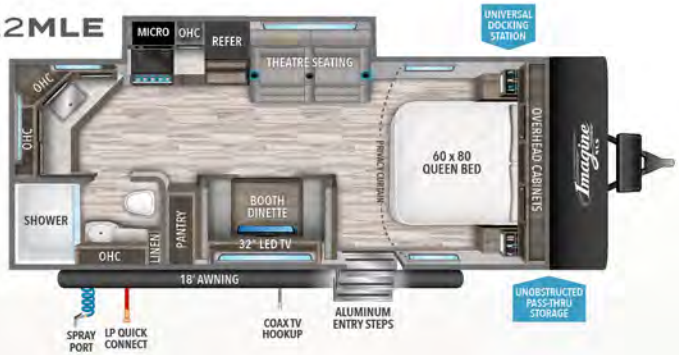
15,000 BTU DUCTED LOW PROFILE AC

HD TV ON SWINGARM

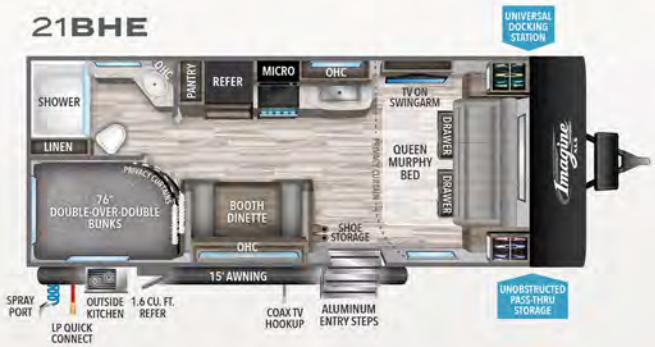
REAR LADDER

## 17MKE

## 22MLE

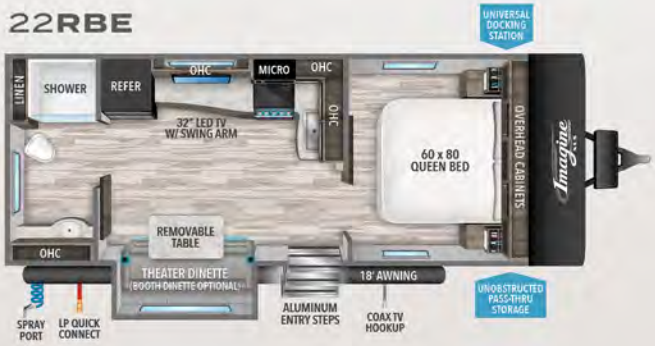



## 21BHE




## 23BHE

## 22RBE




## 24MPR

# "STAYS MADE" MURPHY BED

Comforter stays made even when in raised position.

LIVING AREA *23BHE*

| | UVW† | GVWR | HITCH‡ | LENGTH‡ | HEIGHT | CAPACITY |
|---|---|---|---|---|---|---|
| 17MKE | 4,674 | 5,995 | 480 | 21' 11" | 10' 5" | 43 45 37 |
| 21BHE | 4,698 | 5,995 | 456 | 24' 11" | 10' 5" | 43 45 37 |
| 22RBE | 5,125 | 6,995 | 497 | 25' 11" | 10' 5" | 43 82 37 |
| 22MLE | 5,176 | 6,995 | 490 | 26' 1" | 10' 5" | 43 45 37 |
| 23BHE | 5,325 | 6,995 | 504 | 27' 11" | 10' 5" | 43 82 37 |
| 24MPR | 6,212 | 9,295 | 843 | 29' 11" | 10' 8" | 43 82 37 |

†Based on average weight of standard build in lbs. ‡Hitch to rear

FRESH GRAY BLACK *(gal.)*

## EXTERIOR & CONSTRUCTION

- Solar Power Inlet
- Backup Camera Prep
- 6' Coily Hose Breakaway Cable
- 80% Tint Radius Safety Glass Windows
- 20# LP Bottles (2) w/ Cover
- 28" Radius Entry Door
- Exterior Speakers
- High-Capacity Water Pump
- Extra Large 2" Fresh Water Drain Valve
- Battery Kill Switch (Pass Thru)
- Oversized Tank Capacities
- Gel Coated Fiberglass Exterior
- One-Piece Roof Membrane w/ 12-Year Warranty
- Easy Access Low Point Drain Valves
- Insulated Storage Doors w/ Magnetic Catches
- Laminated Aluminum Framed Rear & Side Walls *(R-7)*
- Laminated Aluminum Framed Roof and End Walls in Slide Rooms *(R-7)*
- Laminated Aluminum Framed Main Floor *(R-30*)*
- 5" Radius Wood Framed Roof *(R-40*)*

*R-Value Equivalent

## BED & BATH

- Murphy Bed w/ Storage Drawers *(17MKE, 21BHE, 24MPR)*
- 60" x 80" Queen Bed *(22RBE, 22MLE, 23BHE)*
- Residential Bedspread
- TV, Cable, and Satellite Prep
- Residential Walk-In Shower
- Skylight Over Shower
- Power Vent Fan
- Medicine Cabinet with Mirror

## INTERIOR

- Solid Core Drawer Fronts & Solid Core Cabinet Stiles
- Pre-Drilled and Screwed Cabinetry
- Ball Bearing Full Extension Drawer Glides
- Large Panoramic Windows with Roller Shades
- 78" Interior Ceiling
- Telescoping Dinette Table

## KITCHEN

- Sink Cover
- Residential Countertops
- Countertop Extension (19BWE, 23BHE, 24MPR)
- 3-Burner Range with Oven
- Double Door Refrigerator
- Reversible Dinette Cushions

## PEACE OF MIND PACKAGE

- Aluminum Entry Steps
- Residential Cabinetry
- Walk-on Roof
- Universal Docking Station
- 17.8 Gal./Hr. Quick Recovery Water Heater
- Black Tank Flush
- 8 cu. ft. Refrigerator
- Spare Tire & Carrier
- Nitrogen Filled Radial Tires
- Diamond Plate Front Rock Guard
- Deep Seated Stainless Steel Sink
- Residential Pull-Down Sprayer Faucet
- Roller Shades
- 14" Aluminum Rims *(15" on 24MPR)*

## ULTIMATE POWER PACKAGE

- Electric Awning with LED Light
- LED Interior Lighting
- Motion Sensor Entry and Pass Thru Lighting *(LED)*
- Bluetooth Stereo/DVD Player w/ HDMI
- High Definition LED Television
- Exterior Coax Hookup
- Detachable Marine Grade Power Cord w/ LED Light
- 15k Ducted Low Profile AC
- 30 Amp Service
- Power Tongue Jack

## FOUR-SEASON PROTECTION PACKAGE

- 25k BTU High Capacity Furnace
- Heated and Enclosed Underbelly w/ Suspended Tanks
- Designated Heat Duct to Subfloor
- High Density Roof Insulation w/ Attic Vent
- Moisture Barrier Floor Enclosure
- Residential (Ductless) Heating System Throughout
- Double Insulated Roof and Front Cap *(R-40*)*
- Heated and Enclosed Dump Valves

## OPTIONS

- Theatre Dinette IPO U-Shaped Dinette *(17MKE and 22RBE only)*

*R-Value Equivalent

Because of our commitment to continuous product improvement, Grand Design Recreational Vehicles reserves the right to change components, standards, options, specifications, and materials without notice and at any time. Photos may show optional equipment which may not be included in the standard purchase price of the featured unit. Be sure to review current product details with your local dealer before purchasing. Rev 01.29.20

# Imagine
BY GRAND DESIGN RV

## 2500RL

## 2970RL

## 2250RK

## 2600RB

## 3000QB

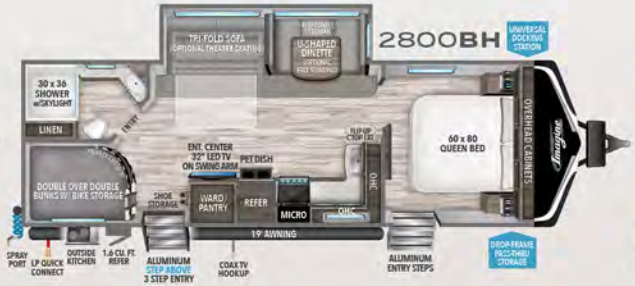
## 2400BH

## 2670MK

## 3100RD

## 2450RL

## 2800BH




## 3250BH

GOURMET KITCHEN *2670MK*

81"

*81" INTERIOR HEADROOM*

*USB PORTS (2)*

35K

*35,000 BTU FURNACE*

15K

*15,000 BTU DUCTED AIR CONDITIONER*

*RESIDENTAL MASTER SUITE*

*PET FRIENDLY FOOD DRAWER*

*HD TV ON SWINGARM***

*BEST-IN-CLASS STORAGE*

| | UVW† | GVWR | HITCH‡ | LENGTH† | HEIGHT | CAPACITY |
|---|---|---|---|---|---|---|
| 2250RK | 5,546 | 6,995 | 515 | 27' 11" | 11' 0" | 52 90 45 |
| 2400BH | 5,725 | 7,495 | 505 | 28' 11" | 11' 0" | 52 82 45 |
| 2450RL | 5,834 | 7,495 | 580 | 29' 11" | 11' 0" | 52 90 45 |
| 2500RL | 5,857 | 7,495 | 581 | 29' 9" | 11' 0" | 52 90 45 |
| 2600RB | 5,795 | 7,850 | 594 | 29' 8" | 11' 1" | 52 82 45 |
| 2670MK | 6,845 | 8,495 | 690 | 32' 3" | 11' 1" | 52 82 45 |
| 2800BH | 6,386 | 7,995 | 604 | 32' 0" | 11' 1" | 52 82 45 |
| 2970RL | 7,397 | 8,995 | 751 | 34' 2" | 11' 2" | 52 90 45 |
| 3000QB | 7,139 | 8,995 | 798 | 35' 7" | 11' 1" | 52 82 45 |
| 3100RD | 7,778 | 9,495 | 791 | 35' 11" | 11' 2" | 52 90 45 |
| 3250BH | 8,496 | 10,195 | 844 | 36' 11" | 11' 4" | 52 90 45 |

†Based on average weight of standard build in lbs. ‡Hitch to rear

FRESH GRAY BLACK (gal.)

*R-Value Equivalent ** Not available on 2970RL

Because of our commitment to continuous product improvement, Grand Design Recreational Vehicles reserves the right to change components, standards, options, specifications, and materials without notice and at any time. Photos may show optional equipment which may not be included in the standard purchase price of the featured unit. Be sure to review current product details with your local dealer before purchasing. Rev 01.29.20

## EXTERIOR & CONSTRUCTION

Power Tongue Jack
6' Coily Hose Breakaway Cable
Solar Power Inlet
Backup Camera Prep
Black Tank Flush
80% Tint Radius Safety Glass Windows
20# LP Bottles *(2)* w/ Cover
28" Radius Entry Door
Exterior Speakers
High-Capacity Water Pump
Extra Large 2" Fresh Water Drain Valve
Battery Kill Switch (Pass Thru)
Oversized Tank Capacities
Roof Ladder
Gel Coated Fiberglass Exterior
One-Piece Roof Membrane w/ 12-Year Warranty
Easy Access Low Point Drain Valves
Insulated Storage Doors with Metal Slam Latches
Magnetic Storage and Entry Door Latches
Laminated Aluminum Framed Side and Rear Walls *(R-7)*
Laminated Aluminum Framed Roof and End Walls in Slide Rooms *(R-7)*
Laminated Aluminum Framed Main Floor *(R-30*)*
5" Radius Wood Framed Roof *(R-40*)*

*R-Value Equivalent

## BED & BATH

Master Suite with 60" x 80" Queen Bed
Solid Bedroom Door (Master Suite)
Oversized Underbed Storage
Residential Bedspread
TV, Cable and Satellite Prep
30"x 36" Residential Walk-In Shower w/ Skylight
Power Vent Fan
Medicine Cabinet with Mirror

## INTERIOR

Hardwood Drawer Fronts & Solid Core Cabinet Stiles
Pre-Drilled and Screwed Cabinetry
Ball Bearing Full Extension Drawer Glides
Large Panoramic Windows with Roller Shades
Upgraded Residential Furniture
Radius Ceiling with 81" Tall Headroom

## KITCHEN

Residential Countertops
Countertop Extension
*(2400BH, 2500RL, 2600RB, 2800BH, 3000QB, 3100RD)*
3-Burner Range with Oven
Double Door Refrigerator
Sink Cover
Reversible Dinette Cushions

## PEACE OF MIND PACKAGE

Drop Frame Pass Thru Storage
Deep Seated Stainless Steel Sink
Residential Pull-Down Sprayer Faucet
Walk on Roof
Residential Cabinetry
Universal Docking Station
17.8 Gal./Hr. Quick Recovery Water Heater
Black Tank Flush
Spare Tire & Carrier
15" Aluminum Rims w/ Nitrogen Filled Radial Tires
Diamond Plate Front Rock Guard
"Pet Stop" Pull-out Food Drawer
Radius Interior Ceiling
Fiberglass Front Cap
Metal Slam Latch Cargo Doors
Solid Step (Main Entry)

*Mandatory Package*

## ULTIMATE POWER PACKAGE

Electric Awning with LED Light
LED Interior Lighting
Motion Sensor Pass Thru Lighting *(LED)*
Motion Sensor Entry Lighting *(LED)*
(HDMI) Bluetooth Stereo/DVD Player
30 Amp Service
High Definition LED Television
15k Ducted Main AC
Detachable Marine Grade Power Cord w/ LED Light

*Mandatory Package*

## FOUR-SEASON PROTECTION PACKAGE

35k BTU High Capacity Furnace
Heated and Enclosed Underbelly w/ Suspended Tanks
Double Insulated Roof and Front Cap (R-40*)
Heated and Enclosed Dump Valves
Designated Heat Duct to Subfloor
High Density Roof Insulation w/ Attic Vent
Moisture Barrier Floor Enclosure
Residential (Ductless) Heating System Throughout

*Mandatory Package*

## OPTIONS

Theatre Seating IPO Tri-Fold Sofa
*(Mandatory 2970RL) (NA 2250RK and 2400BH)*

Theatre Dinette IPO Booth
*(2250RK and 2400BH only)*

2nd AC 13.5k BTU
*(NA 2250RK, 2400BH, 2450RL, 2500RL and 2600RB)*

50 Amp Service Wired and Framed for 2nd AC
*(NA 2250RK, 2400BH, 2450RL, 2500RL and 2600RB)*

Free Standing Table and Chairs
*(NA 2250RK, 2400BH and 2450RL) (3100RD - Mandatory)*

Fireplace
*(2250RK, 2670MK, 2970RL, 3100RD and 3250BH only - Mandatory)*

IMAGINE

# WE STRIVE FOR NOTHING LESS THAN CUSTOMERS FOR LIFE!

GRAND DESIGN RECREATIONAL VEHICLES

Thank you for taking the time to tour our coach.

We would like to share what sets Grand Design RV apart from all other RV manufacturers and why this difference is important to you.

My close friends and I were part of an ownership team at a travel trailer, fifth wheel company that grew to become one of the largest RV manufacturers in the world. While proud of this accomplishment, it became difficult to stay in touch with customers, employees, and ultimately the quality of the final product. It became obvious, there was a better way.

In 2012 we started with a mission to build a better RV company. A company with a culture that desires a long-term, personal connection with customers, employees and dealers – that company became Grand Design RV. Our business model of doing the right thing has led us to many years of unparalleled growth.

At Grand Design we are customer centered and everything we do daily revolves around you. Our goal is simple – continue to lead the industry with quality, innovative products while striving to improve our customers' RV experience before, during and after their purchase. We strive for nothing less than customers for life and I would be honored to personally welcome you to the Grand Design family.

Warmest Regards,

*President / CEO / Co-Founder*

## LONG TERM VALUE

Everything we do at our company is designed to build long-term value in what we offer our customers, "More features and superior value for your dollar."

## CUSTOMER CENTERED

Our focus, from the very first day we opened our doors, revolves around our customers. Your satisfaction is our future. GDRV4Life!

## STAYING CONNECTED

Magic happens when the CEO and Senior Management actively work with the production facilities to help build the team and develop products.

## EXPERIENCED WORKFORCE

Our local workforce has been hand-picked and has an excellent reputation for second-to-none industry craftsmanship.

## RAISING THE QUALITY BAR

We put every Grand Design RV through a series of quality inspection gates during the manufacturing process. Once completed, the unit undergoes a comprehensive "final finish" inspection. At this point, most manufacturers ship their coaches to the dealer for retail sale. We aren't most manufacturers. Every one of our coaches is moved to a PDI (Pre-Delivery Inspection) area where they are put through a rigorous 300+ point inspection checklist. It is only after this PDI that we certify a unit ready to ship to our dealers.

**STEP 1:**
**PRODUCTION LINE**
Multiple quality checkpoints

**STEP 2:**
**FINAL FINISH**
Comprehensive systems and quality checks

**STEP 3:**
**PRE-DELIVERY INSPECTION**
300+ point inspection on every unit produced

## SUPERIOR SERVICE

Anything built by humans that travels down the open road is subject to issues. It's how those issues are addressed that makes Grand Design so special to our owners. Visit the independent owners page on Facebook (Grand Design RV Owners) and see for yourself. We take care of our customers after the sale. An informed customer will be a Grand Design customer!

## CLASS LEADING WARRANTY

We back every one of our coaches with a 3-year limited structural warranty.

GRAND DESIGN RECREATIONAL VEHICLES

*Grand Design RV was created in 2012 and founded by current CEO, Don Clark and brothers Ron and Bill Fenech (Representing over 80 combined years of experience in the RV Industry).*

**2019 GOLD AWARD WINNER**
**IN ALL 3 CATEGORIES!**

TRAILER LIFE READERS' CHOICE AWARDS

TRAVEL TRAILERS FIFTH WHEELS TOY HAULERS

11333 County Road 2 | Middlebury, IN 46540 | 574-825-8000 | GrandDesignRV.com