

JAYCO FOLD-DOWN CAMPER

Founded in 1968

1988 Edition



Tim
MacDonald



Vic and Cheryl F. enjoy city living, but never miss an opportunity to get back to the Great Outdoors. That's where our Jayco interviewer found them vacationing with their daughter Cindy.

JAYCO: You hadn't been RVers before you bought this Designer Series?

VIC: Oh, we'd been RVing before. My mom and dad have an RV—a travel trailer—and we've used it a couple of times. But, to be honest, we're more "tent" people. Or we *were* until we latched onto this Jayco fold-down.

CHERYL: I had been after him to buy a new tent, some camping equipment, for a few years now. I mean, we used to go camping quite a bit before Cindy was born.

CINDY: (Playfully) Yeah, and then they never used to take *me* anywhere!

CHERYL: Now that's not true! Anyway, once we started hearing about Jayco fold-downs, we thought, "Wow! That might be a really neat way to get around the country and do some 'outdoorsey' camping to boot!"

JAYCO: What, specifically, made you look into fold-downs?

VIC: I think because it seemed to give us the best of both worlds: It has all the comforts of an RV, yet, because of the canvas and screen upper section, you get a real tent-camping experience, too.

CINDY: That's what *I* like! I like lying in my bunk at night and looking out at all the stars. . .and the moon.

CHERYL: The breezes feel good, too, coming in through those big screens.

VIC: Yeah, and I'll have to say, those end-bunk mattresses sure do feel a lot better than a sleeping bag on the hard ground!

CHERYL: Oh! That's another thing I like—not being on the ground! You're up and away from all kinds of strange, creepy, crawly things!

JAYCO: It sounds like you wouldn't miss a tent after all!

DESIGNE



R SERIES



CHERYL: Not any more, true. This Jayco fold-down has won us over completely!

JAYCO: What made you choose Jayco over other brands on the market?

VIC: I don't think there's any comparison. The Jaycos just look so much better. Their craftsmanship is better, too.

CHERYL: You look at the interiors and you see so much more, I don't know, *warmth* in the Jaycos. The colors and fabric patterns are very tastefully done.

VIC: I'll tell you one thing I liked about the Jayco right away: Its setup!

JAYCO: What do you mean?

VIC: Well, it's so *easy*. One person can crank up the roof in minutes—without any help. Even Cindy can do it. Some other campers had those awkward outside arms you have to fight. Not Jayco. Everything's enclosed. So it operates smoother than any other lifter system I checked out.

CHERYL: You certainly aren't likely to get a tent up as fast as you can a Jayco fold-down.

VIC: Oh, no way!

JAYCO: Now, what made you go for Jayco's high-line fold-down, the Designer Series?

VIC: I suppose because we could afford it. And, for the money, it gave us a lot of additional comforts and conveniences.

CHERYL: For one thing, it's got so many cabinets! There's an unbelievable amount of storage space. And those overhead cabinets are fantastic! Nobody else had them!

Jayco Designer interiors are sure to please everyone—they're spacious, comfortable, and really easy on the eye! Shown here is the King 6 SD model.





VIC: Cheryl loves that upright wardrobe cabinet, too. At least, she hogs it with most of her clothes!

CHERYL: Oh, come on, now! You and Cindy have *your* clothes in there.

CINDY: I think Mom *does* have the most clothes, though. That's all right, Mom, we still love you! (Everybody laughs.)

JAYCO: What do you think of the galley accommodations?

CHERYL: They're wonderful! This kitchen sure beats trying to cook for three people over a campfire! I've got a nice three-burner range, a big sink, and lots of countertop*. Plus, I can lay things out on that big dinette table, too.

VIC: That 75-pound ice chest sure comes in handy.

CINDY: Dad likes to eat! (She giggles) Well, so do I. . .

CHERYL: Cindy and I use the dinette table for our craftwork, too.

CINDY: Yeah, Mom's teaching me how to basket-weave. It's fun!

VIC: My only regret is that I seldom get to use it to tie flies.

JAYCO: What other things stand out about the Jayco Designer Series fold-down?

CHERYL: Oh, gee... There's so much...

*Some models have a four-burner range with an oven.

1. Designer Series fold-downs offer a superb camping experience. Shown here is a King 6.

2. Designer Series models feature big, roomy end bunks, an upright wardrobe, a built-in spice rack, a vanity mirror, a dinette, and a practical galley.

3. The unique overhead cabinet is easy to slide in place and take down for travel.

VIC: Well, I like the 110-volt electrical outlets we have inside. And the lighting. Those 12-volt interior lights really brighten things up at night.

CINDY: I like the vanity mirror. . . so I can comb my hair after swimming an' stuff.

CHERYL: And the end bunks. Did we mention those? They're so roomy and comfortable; high enough to sit up in.

JAYCO: How do you feel about the overall construction of the Designer?

VIC: Well, like I said, I think the craftsmanship is excellent. You can tell Jayco takes a lot of pride in its work. This is a very solidly built unit, one I think is going to hold up for us. It's got the kind of features you need for the "long haul," too.

CHERYL: Now I think you can see why we wouldn't go back to tent camping. Our Designer fold-down has spoiled us!

VIC: For sure! You know, tent-camping is fun when you're younger. But it *can* be something of a hassle when you get older and your family is growing—all that equipment to lug around and set up. But this Jayco Designer fold-down is a joy to use. The setup is fast and easy. It tows like a dream. Even Cheryl doesn't mind driving with it in tow.

CHERYL: No. It's pretty easy. When it's down, in the travel position, it's not like you're driving a truck or something.

JAYCO: Well, with everything you've said, can I take it you'll be holding onto your Designer fold-down for a while?

VIC: You got that right! 📌



1. Fiberglass sidewalls and a smooth-textured front wall with a body-integrated gas bottle cover create an extra sleek, attractive exterior.
2. The rear wall is smooth-textured, too, and features a recessed spare tire for greater safety, and two locking storage compartments.



JAY SERIES

You'd have a hard time finding a more closely knit and hospitable family than Ron, Gwen, and Kevin S. They welcomed our Jayco interviewer to their campsite as if he were an old friend.

RON: You want to know what we really like about this Jay Series fold-down? The price!

GWEN: Well, it *was* affordable, dear, but that was hardly the only consideration. The fact that it doesn't look like an economy RV is what ultimately clinched it for us.

RON: Okay, she's right! We did look at others in the same price range, and the Jay Series just outclassed 'em, hands down.

JAYCO: In what way?

GWEN: I was very taken with the interiors. They're fashionable without being too trendy or brassy.

RON: The floorplan is well thought out, too. Kevin, our son, has that big end bunk all to himself. We've got a nice, big dinette table. . .

GWEN: The galley is another surprise—at least, it was to me at first. Our Jayco Jay has a three-burner

In a Jayco Jay Series fold-down, you'll find that camping comfort and convenience don't have to cost a lot.

range that I can actually detach and take outside to cook with if I want. And I've got quite a lot of storage space for all kinds of food and utensils and things. The counter-top space is ample, as well.

JAYCO: Is this the first RV you've owned?

RON: Matter of fact, yes. We used to spend a lot of time up at a cabin in Northern Michigan. But our Jay gives us a lot more freedom, you know? Now we can travel around and enjoy the Great Outdoors in different parts of the country. Doesn't cost us an arm and a leg, either!

JAYCO: What about setup? Do you find it easy to get your campsite in order once you've stopped?

RON: Yes. Our Jayco sets up like a breeze. I checked out other fold-downs on that score, but, boy, they didn't go up as smoothly as Jayco. It's good to know that that lifter system has a lifetime limited warranty, too. That tells me my confidence isn't misplaced.

JAYCO: What other things do you like about your Jay Series fold-down?

GWEN: I find it very restful to sleep in—with the screened canvas and all. It just makes for a pleasant "outdoors" experience.

RON: Didn't you say something about the cushions yesterday—when Kevin came in all full of dirt after sliding down that incline?

GWEN: Oh, yes. The dinette and end bunk cushions have vinyl backs and are reversible. It's great when Kevin comes in wet—or dirty like yesterday. Then I can just wipe them clean and flip them over again.

RON: I tell you what else I like. I like how easy it is to tow this unit. It handles great. And the low profile helps me save fuel—makes it easy to store in the garage, too.

GWEN: There are just lots of things we like about our Jayco Jay. I mentioned, you know, about cleaning the seat backs? Well, that's what I like about the linoleum floor this unit has. It also is very easy to clean.



JAYCO: So what you're telling me is that, with your Jayco Jay Series, you have more time to enjoy camping—because you spend less time worrying about setup and maintenance!

RON: You got it! This is one well-built, *super* RV! ⬇️

1. Some models, like this Jay Series 1006 SD, have a three-burner carryout stove for greater cooking versatility.
2. In addition to the carryout stove, some Jay Series models also have a carryout table.





Jayco also lets you choose a Deluxe Option Package to add even more warmth, comfort, and convenience to your Jay Series fold-down. Included in this package are:

- Privacy drapes for the end bunks
- Four-inch-thick mattresses and seat cushions (instead of the standard three-inch thickness)
- An outside table bracket
- An adjustable table leg
- A door holder
- An outside 110V receptacle
- A patio light mounted on the side of the wall section.

3.

3. Even a unit as economical as a Jay Series doesn't skimp on your enjoyment. The end bunks are big, the dinette is made for families, and there's plenty of storage space.

4. For greater safety, all Jayco Jay Series drawers and cabinet doors have positive-lock catches that stay shut underway.

THE STRENGTH OF EXPERIENCE

For twenty years, now, people have learned to rely on Jayco RVs. And it stands to reason. We build our products to last; to keep on providing families the perfect home base for their travel and recreation activities. However long you keep your Jayco RV, however many miles you travel with it, you can trust it to remain solid, to withstand almost anything—from the typical day-to-day punishment any family can dish out, to the roughest campground roads. A look at the following construction features will give you a good idea of why so many experienced RVers count on Jayco:

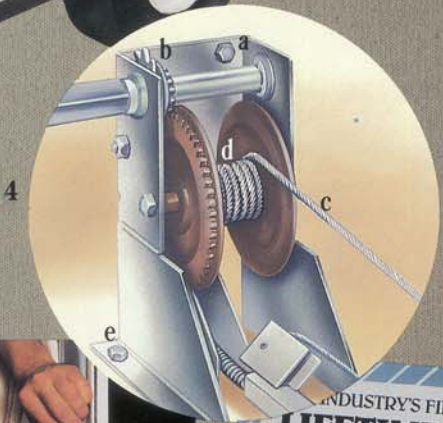
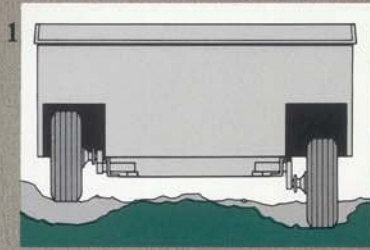
1) On Jayco Designer Series models, high-flotation tires and a wide axle with a 77" track width increase stability. So does the Rub-R-Ride® independent, torsion-axle suspension system. Because its springs are totally cushioned in rubber, your ride is not only smooth, but quiet. There's no hammering, scraping, or wearing. The Rub-R-Ride® independent suspension system is now standard on Jay Series fold-downs, too, making them ideal for towing behind today's smaller cars. 2) EASY SETUP. a) Before you begin, be sure to position the fold-down's permanently attached leveling/stabilizing jacks. They swing down into place easily. And because they're permanently attached, there's no risk of leaving them behind. Note: Do not level the unit until it is completely set up.

b) Unlatch the roof. Then open the hatch at the front of the unit, insert the crank handle, and turn it. As you do, the roof will begin to rise almost effortlessly. Unlike many fold-downs, there are no awkward outside arms to contend with. And a built-in brake mechanism eliminates the danger of free-fall. c) Once the roof is up, pull out the end bunks and position the canvas. Special tracks with rollers make the end bunks virtually glide into place. d) Insert the support bars under the end bunks to give them extra strength and stability. e) Now go inside the unit, unfold the upper screen door and frame from the ceiling, attach the door to the frame with Jayco's simple, ingenious double hinge, and insert the upper wall canvas into the groove around the door frame. This interlocking groove system holds the canvas in place much more securely than the Velcro fasteners used on some other fold-downs. Once the unit is completely set up in this manner, you can then level it by means of the stabilizing jacks. And that's all there is to setup!

Besides operating smoothly, Jayco's lifter system is fully enclosed—a design feature that keeps out the salt, road tar, and dirt that so often damage exposed lifter systems on other fold-downs. This feature also helps Jayco offer a *Lifetime Limited Warranty* to original owners. See your dealer for details. 3) LIFTER POST MECHANISM.

a) Inner wall. b) No cables run through the lifter posts, eliminating the chance of snagging and breaking. c) Push-rod, pushes lifter posts to raise the roof. ½" diameter; lubricated for easy running and minimal wear. d) Nylon strip helps push-rods run smoothly around corners. e) Cables operate push-rods. f) Plated steel lifter post; inside wall for protection. g) Bolted through trailer frame for extra strength. 4) LIFTER SYSTEM WINCH. a) Screwed to studs for extra strength. b) Friction brake pad virtually eliminates possibility of free-fall. c) Cables are galvanized





to prevent corrosion. d) 4.5:1 gear makes cranking easy. e) 1/4" bolts hold winch firmly to trailer frame. GENERAL CONSTRUCTION. 5) Jayco's domed roof allows proper water runoff. And because the curvature runs multi-directionally, the roof is stronger—able to withstand the weight of heavy camping gear carried on top. 6) The roof is insulated, too, and fully laminated with aluminum, inside and out, for greater strength. 7) Nylon bushings in the lifter posts for even smoother operation and less wear. 8) One-piece, double-stitched, heavy-duty duck canvas (not shown) with a moisture barrier is standard for the upper sidewalls and end bunks in all models. The vinyl end-bunk roofs resist water seepage. And the one-piece canvas reduces the need for troublesome zippers, eliminates openings that admit insects, and allows for larger windows. 9) The heavy-duty welded safety bumper—which runs the width of the unit—is actually an extension of the frame itself, providing greater protection than a bolt-on bumper. 10) The Designer Series exterior is attractive, dent- and scratch-resistant fiberglass. The Jay Series is aluminum. 11) Double sidewall construction lends extra durability and insulation. 12) The grey-water outlet drains water from the sink. The cap is attached so it can't be misplaced. 13) The city water fill outlet provides running water without pumping at campsites offering water hookup. 14) Galvanized steel wheel wells resist the corrosion effects of road salts, water, and chemicals. 15) Open wheel wells allow for easy tire changing and better axle/bearing ventilation. 16) An outside water fill makes it easy for you to fill the water tank in areas where city water hookup isn't available. 17) Four permanently attached and self-storing stabilizing jacks are standard in Jayco Designers and in the Jay Series 1006, 1008, 1206 and 1208; two are standard on the other Jayco Jays. 18) All models are wired for 110V electric hookup and come with a 25-foot power cord. 19) For greater strength and stability, a rugged 4" C-channel frame with added bracing in key areas is standard in our Jayco Designers and in the Jay 1208 and 1206 models. Other Jayco Jays have a tough 3" C-channel. 20) The steel gas bottle mount accepts two 20-lb. gas bottles. 21) This cap protects the electric inlet that receives the wiring harness from the tow vehicle. 22) A 2" hitch ball coupler and safety chains are provided for your towing convenience. 23) A leveling crank is permanently attached to raise or lower the front end. 24) Push-rods are located at floor level and are easily accessible for servicing from inside. 25) The single, easy-to-use crank makes operating Jayco's patented lifter system a breeze—even for one person (Pat. No. 3,495,866). 26) The lifter system cables and the winch are fully enclosed to protect against salt, road tar, and dirt. 27) Nylon rollers in the end bunks make it easy to pull the end bunks out. 28) The 5/8"-thick exterior-grade plywood floor is fully undercoated to withstand wet weather conditions. 29) Attractive, easy-to-clean vinyl flooring is standard in both Series. 30) Interlocking aluminum slider tracks brace the end bunks and allow for smooth setup. 31) Our vinyl-clad interior paneling not only looks good, but lasts. And it cleans exceptionally well. 🏠

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MAKE IT YOURS

As you've seen on the preceding pages, Jayco fold-downs offer a staggering array of *standard* features. But Jayco recognizes that every RVer is different; each has his or her own style and needs. So Jayco makes plenty of excellent *options* available, too. Those pictured here represent but a fraction of what you can choose. To find out more, check the specifications page in this brochure and talk to your Jayco dealer. He'll give you the details you need to make any Jayco fold-down truly your own! 📌

1. Designer Series King 6 SD model with optional Jayco awning.
2. Designer Series King 6 SD model with optional add-a-room.
3. Jay 806 model with optional screen enclosure.
4. Optional Dometic RM 2201 refrigerator.
5. Optional furnace (either 12,000 or 16,000 BTU, electronic or piezo ignition).

LIMITED WARRANTY. Jayco recreation vehicles are warranted for 12 months from the date of purchase against defects in materials and workmanship. Such warranty applies only to the original owner. A copy of this limited warranty is available for inspection upon request from your Jayco dealer. Separate manufacturers warranties cover various components used in Jayco products.

PLEASE NOTE: All illustrations and specifications contained in this brochure are based on the latest product information available at the time of publication approval. Because Jayco continually seeks to improve its products, and also because of changes in the availability of various components, Jayco reserves the right to make changes at any time in prices, colors, materials, equipment, specifications, and models, and to discontinue models without notice or obligation. Components or parts may have been manufactured at times other than the model year indicated. Also, pictures in this brochure may show optional equipment available at extra cost. Recreation vehicles built for sale in Canada may differ somewhat to conform to Canadian codes; see your dealer for details.



20 YEARS OF SHARING THE PRIDE

JAYCO



Jayco employees of 1968 with one of the first fold-downs to roll off the assembly line.

Back in 1968, when Lloyd J. Bontrager founded Jayco, a simple idea spurred him on: the thought that he could “do it better!” There’s nothing unusual about that, of course. The same thought has had the same effect on a great number of ambitious men and women throughout history. In Lloyd’s case, he wanted to build fold-down campers. RVs were what he knew best, after all. And he had devised a unique lifter system to set up the roofs of such units. All he needed now was a product and a company to put his ideas to the test.

And so it was that Jayco took shape—in the barn and in the chicken house on his farm in Middlebury, Indiana.

If those sound like pretty humble beginnings, they didn’t stay humble for long. By the end of the year, Jayco boasted 15 employees and a product output of 132 fold-downs.

Now—20 years later—Jayco ranks fourth in retail registrations of towable RVs in the United States. Fold-downs remain the company’s biggest sellers, in large part because the lifter system has not been surpassed.



This quilt—a symbol of Amish artistry and craftsmanship—is an old family heirloom of Bertha Bontrager’s, wife of Jayco founder Lloyd J. Bontrager.

But Jayco has earned a formidable reputation for its travel trailers, fifth wheels, mini motorhomes, and truck campers, as well.

What accounts for Jayco’s relatively rapid rise to prominence?

First and foremost is the company’s commitment to quality—a commitment made at Jayco’s founding. No doubt it took its precedence in the respect for craftsmanship held by the Amish farmers of the region. Many of those farmers lent their skills to the company in its early days. Many Amish craftsmen are employed by the company today. At any rate, now you



Today, Jayco employees number over 500 and contribute to making Jayco one of the top five manufacturers of towable RVs in the U.S.

can see that commitment best in Jayco’s extensive Quality Control Program. Under its provisions, every Jayco product is subjected to a rigid set of construction tests and evaluations. No RV “passes” unless it meets each standard perfectly. No wonder Jayco owners say they *trust* their RVs!

Another reason for Jayco’s success is often cited. It’s hard to define, but real, nonetheless. Call it a “family” feeling. Jayco employees are aware of it. So are Jayco dealers. And customers. Because that’s the way Jayco likes to do business—in a warm, friendly, family-like way. It makes people feel they *belong*; like they’re part of something larger than themselves. That, in essence, is what it means to “Share the Pride!”

In this, our 20th Anniversary year, we hope your family takes as much pride in owning a Jayco RV as our family does in making them! 📌

Jafari

INTERNATIONAL
TRAVEL CLUB



A lifetime of good times starts with your new Jayco RV. And the good times get even better when you share them with other camping families.

That's why we encourage you, as we do all Jayco owners, to join your local chapter of the Jayco Jafari International Travel Club. As soon as you do, you'll be eligible to participate in the fun and adventure of many specially planned local and regional outings. You'll also be able to join the numerous Jafari excursions that are scheduled each year—excursions that take you to fascinating places around the country.

Ask your dealer about the Jafari chapter, or "flight," as it's called, in your area. Or write Jayco at its corporate address, shown below.



Jayco[®]

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This dealer can give you further information and prices.

Share the Pride!

