PARADIGM

LUXURY FIFTH WHEELS

RVBusiness TOP 10 2021 RV

ALLIANCE

WARRANTY for Full-time RVing WARRANTY

Obsessed with providing the best RV ownership experience!

PARADIGM

A new approach on fifth wheel design, we listened to you. The all new Paradigm by ALLIANCE RV is the culmination of feedback from thousands of RVers addressing common concerns ranging from running gear and smart wiring, to the kitchen sink. Executed by a team of industry veterans with hundreds of years of combined experience, we are proud to present you with the most functional, and highest quality fifth wheel on the market today.

Various Models

Dimmable LED lighting sets the mood for movie night while multiple USB charging ports throughout keep all your devices up and going.

370FB

NO CARPET ZONE

PET FRIENDLY EASY CLEAN
ALLERGEN FREE

There is no carpet to stain or collect dirt and allergens. Our seamless vinyl flooring is pet friendly and cleans easily. Flush floor kitchen slide, residential appliances, large counter prep space and farm house sink will thrill the chef in the family.

385FL - This front living model is perfect for conversation and entertaining guests. Oversized Atrium windows let in lots of natural light and allow you to enjoy the scenic views of your destination.

ATRIUM WINDOWS

OVERSIZED WINDOWS MORE LIGHT, MORE FRESH AIR.

TINTED, TEMPERED FOR PROTECTION SAFETY GLASS

MCD RV ROLLER SHADES

372RK

Our rear kitchen model features a deluxe kitchen with all the counter space, cabinet storage and appliances. Even professional chefs would approve.

Serta
KING SIZE
STANDARD

QUEEN
OPTIONAL

370RK

A key component of the RV lifestyle is rest and relaxation. Paradigm delivers in this front bath model with a master suite fit for royalty. Enjoy your stay!

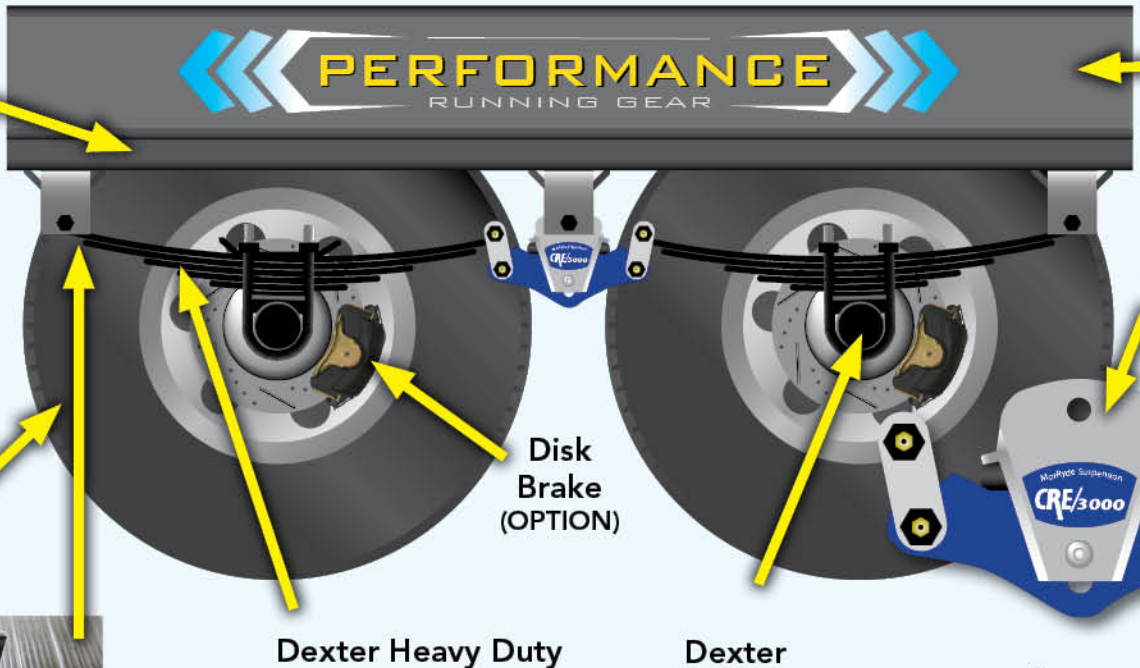
Premium
RESIDENTIAL
SHOWER

SOFT
CLOSE
SEAT and LID

370FB

ALLIANCE RV

CUSTOMER DRIVEN



SPRING HANGERS with V-Bracket Reinforcement

BENCHMARK CHASSIS MADE IN USA

SPACE SAVER Upper Deck

Stronger Design + Flush Upper Deck = Smarter Chassis

Theirs

Ours

40,500 BTU EXCLUSIVE HIGH EFFICIENCY AIR CONDITIONING SYSTEM

50% MORE EFFECTIVE

- No yelling over a noisy AC to have a conversation or watch TV.
- No fighting over the thermostat, have it your way in different zones.

Triple 13,500 BTU, ultra quiet, independently controlled direct flow AC units maximize cooling capacity.

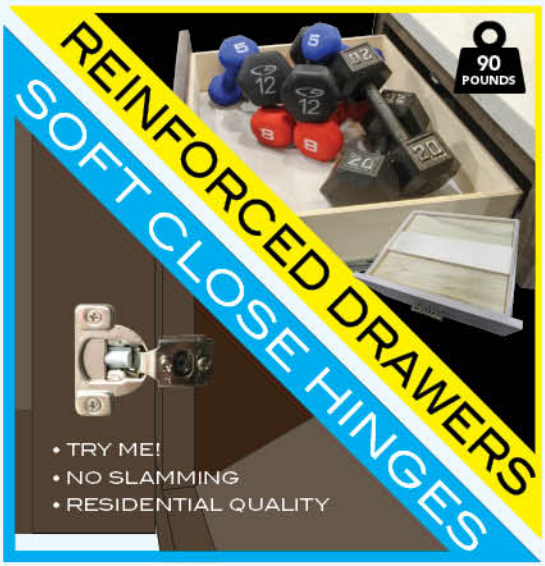
FEATURES

You Spoke, We Listened...

CUSTOMER DRIVEN FEATURES

CONSTRUCTED WITH AZDEL COMPOSITE PANELS

- 50% Lighter
- No Rot, Mold, Warping, or Delamination
- 2X Insulation Value
- Odorless, NO Fomaldehyde
- Quieter RVs
- No Impact to the Rainforest
- Unaffected by Humidity and Temperature Changes
- Long Life
- Made in USA



Polyvinylchloride

PVC

SEAMLESS ROOF MATERIAL

- ZERO MAINTENANCE
- EASILY REPAIRABLE
- EXTREMELY DURABLE
- REFLECTIVE SURFACE

MCD
RV ROLLER SHADES

THE BEST HVAC ON THE MARKET!

40,000 BTU FURNACE

CAMP READY PERFORMANCE AUDIT

We are going the extra mile to help ensure your Alliance RV is "Camp Ready". With holding tanks full, Alliance RV hits the open road for a 15-minute "shakedown" test tow that includes bumps, turns and rapid stops. This open road test identifies potential concerns that would have otherwise only shown up when the coach was in transit to you and your dealer. Following the test drive, we bring the coach into our dedicated Performance Audit Bay for another round of systems checks and white glove inspections. Upon a 100% successful Performance Audit, we deem the RV to truly be "Camp Ready"!

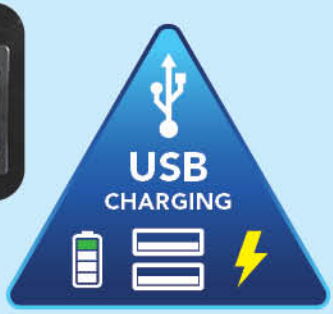
1 YEAR COMPREHENSIVE
3 YEAR
LIMITED STRUCTURAL
DO THE RIGHT THING

A WARRANTY IS ONLY AS GOOD AS THE COMPANY THAT BACKS IT.

Every Alliance RV is generously backed with a 3-year limited structural and 1-year limited base warranty. Further, what really makes Alliance RV stand out is our willingness to communicate our guiding principle of "Do The Right Thing". We understand there is not a one size fits all solution when it comes to your warranty and service needs. Our ability to keep open lines of communication with both you and your Alliance dealer will help us find a creative service solution for your specific case. Add to this the unique service and warranty programs we have implemented for our Alliance dealers to streamline the approval process and parts delivery times... all towards the mission of getting our Alliance RV owners back on the road faster and enhancing your RV ownership experience. If you ever want to speak with one of our customer service representatives, please don't hesitate to contact us at (574) 226-0140.

Intuitive Convenience features that enhance your RVing experience!

Individually switched slide outs. Run out just the slide you need.



SMART LED DIMMER

PERFECT LIGHTING:
DAY OR NIGHT, TASK OR MOOD
(REMEMBERS LAST SETTING)

Color coded and numbered wiring makes for quicker repairs and simplifies do it yourself additions. We even supply a guide in the breaker box that defines what each color/number pair controls.

Enjoy allergy free vinyl flooring that is easier to clean than carpet and pet friendly.

Floor vents are an eye-sore, foot-sore and a catch-all for dirt and trash. Our vents are mounted out of sight and off the main living floor where they won't catch your bare foot in the dark by surprise.

ALLIANCE RV

Standards & Options

★ Independence Package - Standard
● Performance Running Gear - Standard
▲ Ready to Camp Package - Standard
✓ Also Standard

EXTERIOR AND CONSTRUCTION

★ PVC Roof Covering
★ Space Saver Upper Deck Flush Floor System
★ Exterior Off Door Side Convenience Light
★ Centralized Docking Station
★ Mylar Reinforced Exterior Seals
★ Solid Step Quad Entry with Strut Assist
● Dexter 4K Springs
● MorRyde HD Shackle & Wet Bolt Kit
● Super-G 4400 # Rated Tires
● Benchmark 101" Wide Body Chassis
● MorRyde CRE 3000 Suspension System
● 6-Point Hydraulic Leveling
● Dexter 7000 Lb. Axles
● Rota-Flex Pin Box
● 2" Rear Accessory Hitch with 4 pin connector
▲ Spray Port at Entry Door
▲ Slide Topper Prep
▲ Back Up Camera Prep
▲ Rooftop Solar Prep
▲ Satellite Connection in Utility Center
Option Dual Pane Windows
Option Renogy 320W Solar Panel with 40 amp Controller & 2000 Watt Inverter - Lithium Battery Ready - Wired to These Select Outlets: Refrigerator, One Kitchen Outlet, Main TV, Powered Theater Seats, Bedroom TV, Both Bedside Outlets
Option Generator Prep (Transfer Switch, Hour Meter/ Start Switch, Wiring Harness, Stand & Fire Shroud)
Option Generator - Onan Marquis Gold 5.5 KW LP (Generator Prep Required)
Option Hydraulic Disc Brakes
Option Slideout Topper Awnings
✓ Drop Frame Chassis
✓ 16 Inch Aluminum Wheels
✓ Self Adjusting Brakes
✓ 16 Inch Spare Tire
✓ High Gloss Exterior Side Walls
✓ White Diamond Embossed Skirt Metal
✓ Walkable Roof
✓ Slam Latch Baggage Doors
✓ Friction Hinge Entry Door
✓ Adjustable Solera Awning with Friction Hinge Arms, Manual Override and LED Light Strip
✓ Roof Ladder
✓ Sewer Hose Storage Tube
✓ Under Unit LED Light Kit
✓ Insulated Laminated Rear Wall
✓ Painted Fiberglass Front Cap with LED Lighting
✓ LP Quick Connect
✓ 2 Motion Detector Lights in Pass Through Storage Compartment

BEDROOM

★ MCD Roller Shades Throughout
★ Hardwood Cabinet Doors & Drawers
★ Soft Close Cabinets with Magnetic Catch
★ Light Dimming Switch
✓ Bedside Outlets X2
✓ Bedside USB's X2
✓ King Bed
Option Queen Bed
✓ Residential Style Headboard
✓ Window Above Headboard
✓ Under Bed Storage with Gas Struts
✓ Night Stands
✓ Reading Lights Above Bed
✓ Dresser with Flip Up Hidden Storage
▲ Washer / Dryer Prep

BATHROOM

★ Large Residential Shower
★ Porcelain Toilet with Soft Close Seat
★ Epoxy Poured Lav Top
✓ Undermount Oversized Lav Sink
✓ MAXXFan with Rain Sensor

INTERIOR / LIVING

★ Fireplace with 5,100 BTU Space Heater
★ No Carpet Throughout
★ Soft Close Cabinet Doors with Magnetic Catch
★ Hidden Hinges
★ Light Dimming Switches
★ MCD Roller Shades Throughout
★ Hardwood Fascia & Window Treatments
★ Recessed LED Can Lights Throughout
★ LED Backlit Crown Molding in Living Area
★ Hardwood Cabinet Doors & Drawers
★ Champagne Bronze Hardware
★ No In-floor Heat Vents (Main Floor)
✓ 2 Dinette Chairs & 2 Folding Dinette Chairs
✓ Congoleum Flooring with 3-Year Warranty
✓ Easy Clean Steps
✓ Under Step Shoe Storage
✓ Interior LED Accent Lighting
✓ Wall Mounted Dinette Table with Live Edge
✓ Love / Theatre Seats with Power Recline
✓ Tri-fold Hide-A-Bed Sofa
✓ Smoke Detector, LP Alarm and Carbon monoxide Alarm
✓ Atrium Windows
✓ Flush Living Room Slide
✓ End tables with Flip-up Hidden Storage

KITCHEN

★ Insignia range with 12,000 BTU Burner and 3.73 cu ft Oven
★ Insignia Residential Microwave
★ Flush Floor Kitchen Slide
★ Soft Close Cabinets with Magnetic Catches
★ Hidden Hinges
▲ Dishwasher Prep
✓ 18 Cu. Ft. Gas / Electric Refrigerator
Option 18 Cu. Ft. Residential Refrigerator
✓ LED Motion Light strip In Pantry
✓ LG Solid Surface Counter Tops in Kitchen
✓ Residential Kitchen Faucet with Pull-out Sprayer
✓ Large Undermount Single Basin Sink
✓ Rolling Stainless Drying Rack for Sink
✓ MAXXFan with Rain Sensor

AUDIO / VIDEO

★ HD Smart TV In Living & Bedroom
▲ Wifi Prep
▲ USB's Throughout
✓ Jensen HDMI Stereo with USB Port
✓ Cable and Satellite Inputs
✓ Marine Grade Exterior Speakers
✓ Winegard Air 360 Antenna

HVAC / PLUMBING

★ 3 Air Conditioners (40,500 BTU of Forced Air)
★ 40K BTU Furnace
▲ Shut Off Valves at All Major Plumbing Locations
✓ PEX Plumbing
✓ 12 Gallon Gas / Electric Water Heater
✓ Enclosed Underbelly with Heated Tanks & Storage
✓ Attic Vent
✓ Enclosed & Heated Low Point Drains

UTILITIES

▲ Color Coded & Numbered Wiring
✓ All-In-One Enclosed / Heated Utility Center
✓ 50 Amp Service with Detachable Power Cord
✓ 60 # LP Capacity
✓ 12 Volt Battery Disconnect
✓ 12 Volt tank Heat Pads

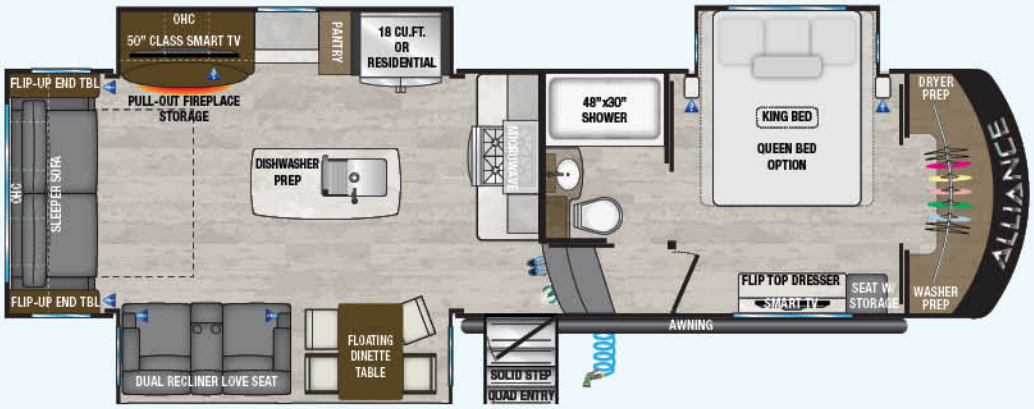
PARADIGM

PARADIGM

ALLIANCE RV

295MK

LENGTH	33'-3"
DRY WEIGHT	11,666
GVWR	15,000
HITCH WEIGHT	2,350
FRESH	98
GRAY	106
BLACK	53



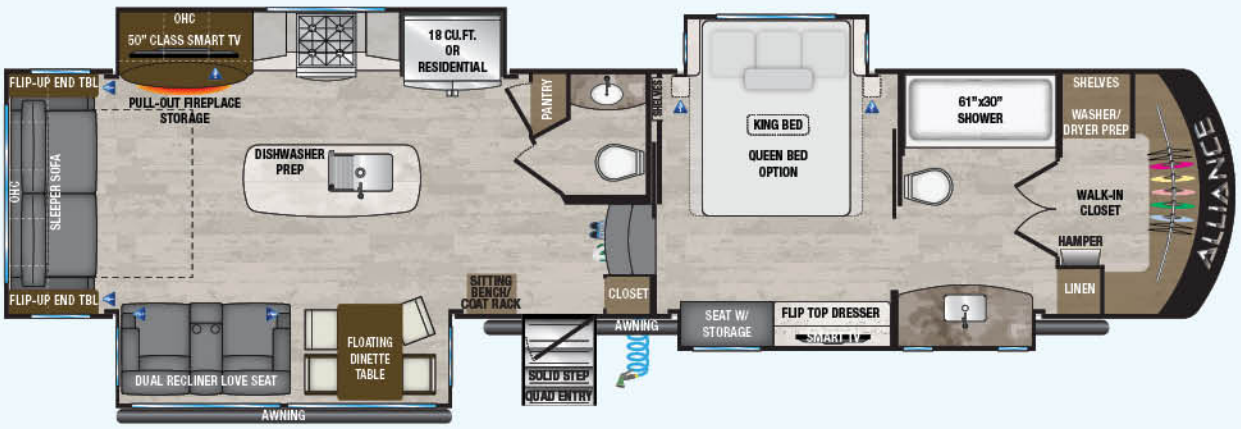
310RL

LENGTH	34'-11"
DRY WEIGHT	12,243
GVWR	15,000
HITCH WEIGHT	2,530
FRESH	98
GRAY	106
BLACK	53

340RL

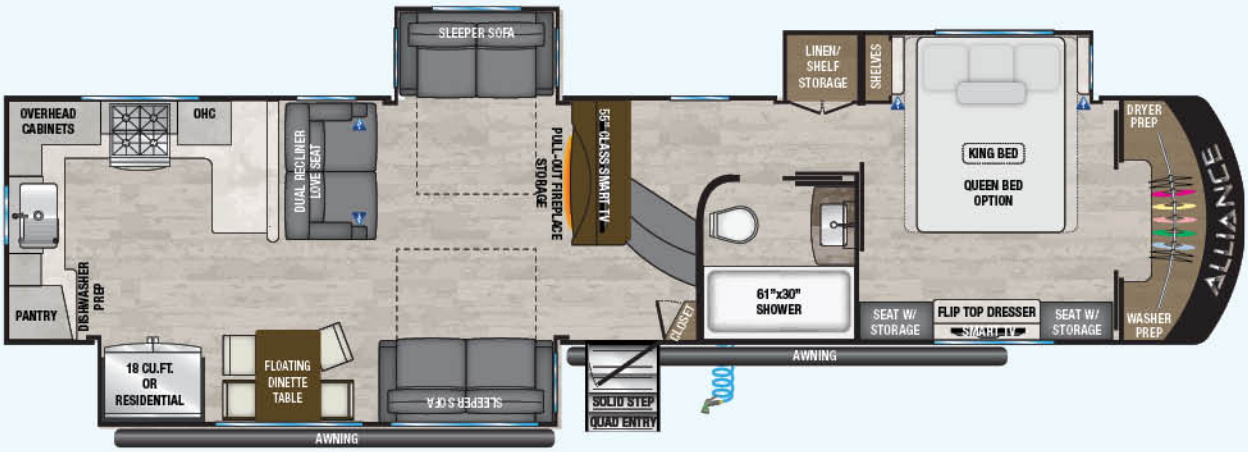
LENGTH	37'-10"
DRY WEIGHT	12,782
GVWR	16,500
HITCH WEIGHT	2,728
FRESH	98
GRAY	106
BLACK	53

Length defined as hitch pin to rear bumper.
Not including rear ladder.



LENGTH	40'-4"
DRY WEIGHT	13,687
GVWR	16,500
HITCH WEIGHT	2,623
FRESH	98
GRAY	106
BLACK	106

370FB

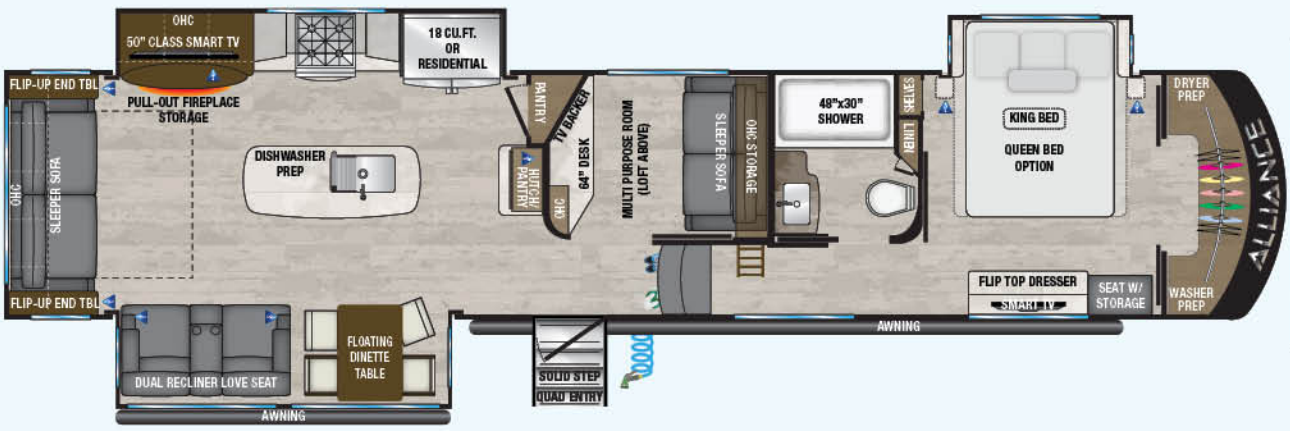


LENGTH	40'-7"
DRY WEIGHT	13,249
GVWR	16,800
HITCH WEIGHT	2,666
FRESH	98
GRAY	106
BLACK	53

372RK

LENGTH	41'-4"
DRY WEIGHT	14,517
GVWR	16,800
HITCH WEIGHT	2,875
FRESH	98
GRAY	106
BLACK	53

385FL



LENGTH	41'-11"
DRY WEIGHT	13,546
GVWR	16,800
HITCH WEIGHT	2,744
FRESH	98
GRAY	106
BLACK	53

390MP

OBSESSED WITH PROVIDING THE BEST RV OWNERSHIP EXPERIENCE!

Thank you for your interest in Alliance Recreational Vehicles. Our mission is simple - Provide our customers with the best RV ownership experience! This means creating long-term alliances with our family of product owners and dealer partners, and exceeding expectations every step of the way.

Our vision is to create a product driven by our customers, through their experience and input, and execute on those ideas at the highest level. Innovation and product development is best done in collaboration with the RVing community, and we are listening. Many of us here at Alliance RV have spent the majority of our careers in the RV industry, and we believe our RV owners and dealer partners will welcome an independent and truly different manufacturer that is transparent and dedicated to their customers.

Located on 110 acres in the heart of Elkhart, Indiana, Alliance RV recently broke ground on our second state-of-the-art production facility. Production began in Fall 2019 with our first product line focused on the luxury fifth wheel market. As our progress continues and our designs unfold, we encourage you to join our Facebook group (Alliance RV Group). We are constantly (and obsessively) engaging our future customers to drive what we build at Alliance RV.

We are honored you have taken the time to learn more about Alliance RV, and look forward to your feedback and support as we execute our vision. If you are as obsessed with building a better RV ownership experience as we are, this is only the beginning of a very rewarding long-term 'Alliance'.

Sincerely,

Coley &

Ryan Brady

Co-Founders

Product information is as accurate as possible as of the date of publication of this brochure. Alliance RV is commitment to continuous product improvement thus - floorplans, materials, components, features, measurements, specifications, options, etc. are subject to change at any time without notice or obligation. Certain conditions may require additional equipment. Advertising and marketing Photography may show optional equipment or props used for photography purposes only.

Alliance publishes approximate base weight of the trailer without optional equipment included. Optional equipment will impact the weight of the trailer. Please locate the weight sticker attached to the trailer you are considering for the most accurate trailer weight.

Tow Vehicle Caution: Retail owners of Alliance recreational vehicles are solely responsible for the selection and proper use of tow vehicles. All customers should consult with a motor vehicle manufacturer or their dealer concerning the purchase and use of suitable tow vehicles for Alliance products. Alliance disclaims any liability or damages suffered as a result of the selection, operation, use or misuse of a tow vehicle. Alliance's limited warranty does not cover damage to the recreational vehicle or the tow vehicle as a result of the selection of the tow vehicle.

2021 Paradigm 12pg Rev4 • 20,000 Lithotone 01/05/22

www.ALLIANCERV.com

ALLIANCE RV

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Your Authorized Alliance Dealer: