

PLATINUM SECURITY PROTECTION

Keep thieves away from your vehicle.

Motor vehicle theft is one of the most common police-reported offences in Canada. According to Statistics Canada, in 2016, there were nearly 80,000 reported vehicle thefts across the country – that's nearly 220 each day, or 1 every 7 minutes! Automobile theft costs Canadians approximately \$1 billion per year.

Platinum Security Protection is an effective theft deterrent system to keep your car secure. The system has 3 key components:

Thieves avoid vehicles with the Platinum Security Protection because it increases the likelihood of getting caught, makes the vehicle harder to sell, and makes the parts less profitable to chop-shops. Unlike other theft deterrents, there is no monitoring fee and protection cannot be disarmed, disabled or disconnected. Coverage is renewable for a subsequent term, and transferable if you sell your vehicle. Coverage varies by province and vehicle type. Please speak to your dealer for program information.



WARNING DECAL

Visible warning decals on the driver and front passenger windows identify the vehicle as being registered with a national theft prevention company and warn thieves that the vehicle's key components are marked. A professional thief will pass on a marked vehicle and focus instead on an unmarked one.



IDENTIFICATION CODE

A non-removable, police traceable identification code is permanently etched on all the major glass of your vehicle or imprinted onto selected body panels of your vehicle.

The identification code is registered into a national database that is cross-referenced to the manufacturer's Vehicle Identification Number (VIN), the selling dealership, and the vehicle's owner.



THEFT RECOVERY

Platinum Security Protection also aids in recovering stolen vehicles and assists you with related expenses. If your vehicle is stolen and is deemed a total loss, you will receive up to \$5,000 towards a replacement vehicle at the selling dealer as well as rental vehicle and/or accommodation reimbursement if the vehicle was more than 150km from home at the time of theft.

If your vehicle is stolen and recovered, you will still receive up to \$1,000 towards comprehensive deductive for the repair of damages, and up to \$1,000 towards your home insurance deductible if you claim for property stolen from your recovered vehicle.